Work Plan for FY 2019

1. Activity Focus and the Overview of Research Projects

The Work Plan for FY 2019 is developed under the scheme of IRCI's Medium-term Programme (2016-2020)(IRCI/2018/7GB/Ref.4b), which was approved at the 4th Governing Board Meeting of IRCI (25 September 2015). Being at the fourth year of the current five-year term (Figure 1), some projects are at the final stage of concluding major activities, while some new activities are proposed to envisage the post-2020 direction of IRCI's research.

A total of five projects are proposed for FY 2019 (Table 1): four projects under Activity Focus I (Promoting Research for ICH Safeguarding), and one ongoing project for Activity Focus II (Research on ICH Safeguarding and Disaster-Risk Management).



Table 1: List of FY 2019 research projects

| Activity Focus I. Promoting Research for ICH Safeguarding | |
|---|---|
| «Mapping Project 1» Research Data Collection on ICH Safeguarding in the Asia-Pacific | |
| Region and Optimisation of its Use | |
| New | Sustainable Research Data Collection for ICH Safeguarding in the Asia-Pacific |
| project | Region |
| New | The Second IRCI Researchers Forum on ICH Safeguarding in the Asia-Pacific |
| project | Region |
| Multi-disciplinary Study on ICH's Contribution to Sustainable Development - Focusing on | |
| Education | |
| Activity Focus II. Research on ICH and Disaster Risk Management | |
| Study of Emergency Protection of ICH in Conflict-Affected Countries in Asia | |

Activity Focus I: Promoting Research for ICH Safeguarding

Specific Contents of Activities

Promote research for the safeguarding of intangible cultural heritage, through conducting the following activities regarding the practices and methodologies of safeguarding, in cooperation with research institutions and researchers working in the Asia-Pacific region:

(i) Instigate research activities and develop the researchers' community through international conferences, experts meetings, and publications;

(ii) Examine and develop strategies for optimizing the use of research data, while collecting research information.

(Section III(1), Medium-term Programme 2016-2020)

IRCI has implemented since FY 2013 a research project based on the mapping of research information pertaining to the safeguarding of ICH in the Asia-Pacific region. This 'Mapping Project', aiming at instigating research for ICH safeguarding in the Asia-Pacific region through analysing current trends and challenges, constitutes one of the most important research projects undertaken by IRCI. Since FY 2016, this project has been carried out in the form of three inter-related sub-projects: international conferences/experts meetings, systematic literature survey, and optimisation of the use of research information with the database. After six years of implementation, current setup of the Mapping Project has to be reviewed. Consequently, in view of promoting the development of researchers' community for the safeguarding of ICH, IRCI proposes two new projects to develop an alternative framework for collecting research data, and to prospect the future direction of the IRCI research as a whole, while concluding the last sub-project of the Mapping Project, '<Mapping Project 1> Research Data Collection on ICH Safeguarding in the Asia-Pacific Region and Optimisation of its Use'.

Specifically, one of the new projects, 'Sustainable Research Data Collection for ICH Safeguarding in the Asia-Pacific Region' seeks an alternative methodology to collect

information relating to research for ICH safeguarding, following the completion of the second sub-project of the Mapping Project, 'Literature Survey on ICH Safeguarding Research in the Asia-Pacific Countries' (FY 2015-2018) and to keep IRCI's research database updated in a sustainable manner. Another project, 'the Second IRCI Researchers Forum on ICH Safeguarding in the Asia-Pacific Region' re-examines the role of research and its contribution for ICH safeguarding and the 2003 Convention, by evaluating the effects and impacts of IRCI's research projects since its establishment in 2011.

'Multi-disciplinary Study on ICH's Contribution to Sustainable Development – Focusing on Education' is to be concluded in FY 2019.

Activity focus II: Research on ICH Safeguarding and Disaster Risk Management

Specific Contents of Activities

Conduct research on the current status and the cases of the safeguarding of intangible cultural heritage in the Asia-Pacific region that are endangered by disasters such as natural hazards, as well as research on the role of ICH for disaster preparedness and in the post-disaster recovery process, in consideration of UNESCO's focus in the Medium-Term Strategy (37C/4) on the response to post-conflict and post-disaster situations (PCPD).

(Section III(2), Medium-term Programme 2016-2020)

This Activity Focus was devised in consideration of UNESCO's concern on post-conflict and post-disaster (PCPD) situations, as described in its Medium-term Strategy 2014-2021 (37C/4). The emphasis on this issue has been further strengthened in the latest Programme and Budget (39C/5), with a new cross-cutting ER 5 stating 'Culture protected and cultural pluralism promoted in emergencies through better preparedness and response'. This Activity Focus also reflects growing national and international interests in the heritage management in the context of disasters, in which importance of ICH has been increasingly recognised. Against this backdrop, IRCI has undertaken two projects during the current medium-term: one focusing on natural hazards and disasters, and the other related to conflict. Research on ICH in disasters and conflict situations is still an emerging field, and the importance of these projects by IRCI has been acknowledged by various researchers and organisations in the world, including the recent discussion on 'intangible cultural heritage in emergencies' at the Twelfth session of the Intergovernmental Committee for the Safeguarding of the Intangible Cultural Heritage (12.COM). IRCI's initiatives with Japan's abundant experiences and knowledge are expected to open a new research horizon that contributes significantly to the safeguarding of ICH in disaster-prone/conflict-affected countries in Asia and the Pacific.

In FY 2019, 'Study of Emergency Protection of ICH in Conflict-Affected Countries in Asia' commenced in FY 2017 is continued to further investigate ICH and its safeguarding in conflict-affected situations. Possibilities of starting the second phase of the project on natural hazards/disasters will be considered during FY 2019, reflecting the outcomes of 'Asia-Pacific Regional Workshop on ICH and Natural Disasters' (FY 2018), and through the discussions as part of the Second IRCI Researchers Forum.

2. Individual Project Outlines

Activity Focus I. Promoting Research for ICH Safeguarding (Mapping Project 1) Research Data Collection on ICH Safeguarding in the Asia-Pacific Region and Optimisation of its Use

Period of implementation: FY2015, FY2016-FY2019

Geographic focus: Entire Asia-Pacific Region

Background: Information on research related to ICH safeguarding in the Asia-Pacific region is not widely shared among ICH experts, which is limiting the development of productive discussions for enhancing ICH safeguarding in many countries in the region. In order to improve this situation, IRCI launched in FY 2014 'Research Database on ICH Safeguarding in the Asia-Pacific Region', as a by-product of the Mapping Project. However, it is still at the early stage and requires further improvements.

Purpose: The overall aim of the Mapping Project is to strengthen the network of researchers related to ICH safeguarding in the Asia-Pacific region, and to enhance research for ICH safeguarding. As part of the Mapping Project, this project aims to manage information relating to the research for ICH safeguarding and to make it widely accessible through IRCI's research database. While providing an increased number of information, the project also aims to review and refine the database functions and usability in order to facilitate effective utilisation of related information.

It is expected that, by integrating and sharing relevant information from a wide range of related disciplines such as cultural anthropology, visual anthropology, ethnomusicology and legal studies on cultural policies, in addition to the research on ICH safeguarding, the IRCI research database contributes significantly to the advancement of a wide range of research activities. The modified research database, providing such basic information in a more effective manner, should function as a knowledge base to encourage the development of productive discussions leading to the enhancement of research contributing to the safeguarding of ICH.

Progress/preparatory activities (during/before FY 2018): Since its launch in FY 2014, 'Research Database on ICH Safeguarding in the Asia-Pacific Region' has accumulated entries by adding information collected through the Literature Survey ('Literature Survey on ICH Safeguarding Research in Asia-Pacific Countries') under the Mapping Project, while the current setup of the database has been reviewed through recent experts meetings of the same project. The database currently contains approximately 2,300 entries, and new entries will be added, reflecting the output of ongoing literature survey in FY 2018.

At the beginning of FY 2018, reference data collected in the past years has been reviewed and revised to ensure consistency and accuracy of information. The following activities are also undertaken in FY 2018:

1) A feasibility study on ICH-related archival resources is conducted in Myanmar, to grasp the current condition of resources that are not widely distributed or digitized and the needs of archivists and librarians. The result of the study is considered in the process of developing guidelines for the database improvement.

2) Needs assessment on database functions will be carried out by sending questionnaire to 5-6 research institutions and ICH specialists in the Asia-Pacific region. Incorporating such needs in the database will be considered in consultation with information scientists.

A plan including technical guidelines for the improvement of functions/usability of database will be drafted by the end of FY 2018, reflecting the above activities.

Specific activities for FY 2019: Research database is modified according to the technical guidelines for the database improvement that is to be developed in FY 2018.

1) Hold a review session with IT expert(s) to verify the guidelines, before restructuring research database.

2) Modify research database to improve its function and usability.

Specific outputs: Modified database with improved functions and usability, which is going to be a unique knowledge platform in the Asia-Pacific region dedicated to the research for ICH safeguarding.

Project partners/cooperating researchers and organisations:

Research institutions in the Asia-Pacific region and ICH specialists selected by IRCI (reviewing and refining research database; needs assessment) IT specialists/institutions in Japan (reviewing and refining research database) Libraries and archives in Myanmar (data collection)

*See attached PDM (IRCI/2018/7GB/7/Annex 2a) for the detailed project design and benchmarks.

Activity Focus I. Promoting Research for ICH Safeguarding Sustainable Research Data Collection for ICH Safeguarding in the Asia-Pacific Region (New project)

Period of implementation: FY 2019-2021 (with potential extension for another 2-year term)

Geographic focus: Entire Asia-Pacific region (approximately 10 selected countries for FY 2019)

Background: With regard to the Mapping Project that has been implemented since FY 2013 as one of the core projects of IRCI's research, its Literature Survey ends in FY 2018, and 'Research Data Collection on ICH Safeguarding in the Asia-Pacific Region and Optimisation of its Use' utilising IRCI's research database will be completed by the end of FY 2019. However, IRCI's research database, which is an output of the Mapping Project, remains to be served as a platform for sharing information relating to the research for ICH safeguarding in the Asia-Pacific region; thus, it requires a sustainable mechanism for continuously obtaining and updating relevant information as the implementation of the Convention and associated research progress. While the Literature Survey that was implemented in cooperation with researchers in various countries in the Asia-Pacific region was highly effective, it also identified in certain countries challenges associated with limited human resources and capacities for systematically collecting relevant information. Therefore, an alternative system or strategy to collect information has to be sought.

Purpose: Reflecting the challenges and lessons learnt from the Literature Survey, this project aims to collect further information that is beneficial for the research for ICH safeguarding, in collaboration with selected research organisations in the Asia-Pacific region. In this process, IRCI develops practical guidelines and instruction strategies to ensure effective and sustainable data collection, while seeking an ideal system in which relevant information is continuously shared and updated through IRCI's research database. Accordingly, the project also facilitates the exchange of research information in the Asia-Pacific region.

For some countries and organisations, this project will also significantly enhance their own capacity to continuously collect and update research information and resources that are useful for safeguarding their ICH, and to understand the situation of ICH safeguarding in their own countries.

Specific activities for FY 2019: For the purpose of assuring sustainability in data collection, activities are implemented in partnership with research organisations in Asia-Pacific countries including universities, national museums and others, rather than contracting data collection to individual researcher. The following procedures are taken

for the first three years (FY 2019-2021):

1) Select a maximum of 10 countries for the data collection in FY 2019 and identify target organisations for each country. For the first year, it would be reasonable to begin with selected organisations that are already in cooperation with IRCI through various research projects.

2) Develop basic instructions and questionnaires, and provide them to the target organisations before starting data collection, to ensure that the scope of data collection is thoroughly understood by each organisation.

a) When developing the guidelines, IRCI should re-examine the range of information to be included. Such information should be beneficial for understanding the state of ICH safeguarding in a given country, and thus useful for the purpose of research.

b) For each country, the report of the past survey and the list of information that is already stocked in IRCI's research database are provided as a baseline for collecting further information.

3) The progress of data collection is carefully monitored and advised by IRCI.

4) Data collected by each organisation is to be submitted to IRCI toward the end of FY 2019.

a) Collected data is added to IRCI's research database after internal examination of each entry.

b) Continuation of data collection in FY 2020 is examined, in consideration of the performance of each partner organisation.

Similar procedures will be followed in FY 2020 with a group of different countries and organisations, while each organisation who participated in the FY 2019 activities continues its own data collection. Performance of the project implementation is thoroughly reviewed in the third year (FY 2021) for necessary revision.

Specific outputs: Information collected in FY 2019 will be fed into IRCI's research database.

The result of the project implementation for the first year should inform specific problems and challenges, which will lead to the refinement of the project design and activities in the following years.

Project partners/cooperating researchers and organisations:

Research institutions, universities, national museums and other relevant organisations in the Asia-Pacific region

*See attached PDM (IRCI/2018/7GB/7/Annex 2b) for the detailed project design and benchmarks.

Activity Focus I. Promoting Research for ICH Safeguarding The Second IRCI Researchers Forum on ICH Safeguarding in the Asia-Pacific Region (New project)

Period of implementation: FY 2019

Geographic focus: Entire Asia-Pacific region

Background: According to the 2003 Convention, research is one of the 'measures aimed at ensuring the viability of ICH' (Article 2.3), and it asks each State Party to endeavour to 'foster scientific, technical and artistic studies, as well as research methodologies, with a view to effective safeguarding of the intangible cultural heritage' (Article 13(c)). Since its establishment in 2011, IRCI as a category 2 centre under the auspices of UNESCO has implemented a series of research projects in cooperation with various research institutions and organisations in the Asia-Pacific region. IRCI's objectives and functions have been to contribute to the safeguarding of ICH in terms of research, as prescribed in the Agreement between the Government of Japan and UNESCO.

Being at the fourth year of the current Medium-term Programme (2016-2020), it would be significant for the future of IRCI to evaluate the effects and impacts of IRCI's research project.

Purpose: The IRCI Researchers Forum on ICH Safeguarding in the Asia-Pacific Region was first programmed in FY 2017 for delivering professional, inter-disciplinary discussions concerning theories and methodologies for ICH safeguarding, and it has contributed to strengthen each participating institution's research capacity. Envisioning the post-2020 development of IRCI's research activities, the Second IRCI Researchers Forum aims to discuss the role of research for ICH safeguarding and its concrete contributions to the implementation of the 2003 Convention with a focus on several specific themes, while examining the effect and impact of IRCI's research projects to date.

The forum provides an opportunity for major research institutions in the Asia-Pacific region to discuss issues and ideas concerning the research for ICH safeguarding in a productive way, which will ultimately lead to the enhancement of research as well as the development of practical research programmes contributing to the safeguarding of ICH.

Specific activities for FY 2019: IRCI organises the Second IRCI Researchers Forum, which focuses on the evaluation and re-examination of a) the effects and impacts of IRCI's research projects since its establishment in 2011, and b) the role of research and specific contributions for ICH safeguarding.

1) The forum is held in Japan for two to three days, inviting participants from approximately 15 organisations in the Asia-Pacific region.

a) Participants are comprised of the representatives (director-level) of project partners and cooperating organisations of the major IRCI projects in the past. Inviting IRCI's Advisory Body members and ICH experts are also considered.

b) Cooperation of various research institutions within and outside Japan are sought for organising the forum and developing sessions.

2) As an extension of the discussion concerning the assessment of IRCI's research projects, the future of IRCI's research is envisioned. This includes the followings:

a) the visions for the development of IRCI as a hub of research for ICH safeguarding in the Asia-Pacific region, which should arise from the summary and final evaluation of the Mapping Project; and

b) proposals of potential directions and themes for the post-2020 research projects, for instance:

i) integrated approach for safeguarding tangible and intangible cultural heritage;ii) further research on ICH in emergencies (post-conflict and post-disaster situations); and

iii) innovative themes on ICH safeguarding contributing to SDGs.

3) Suggestions for the future directions of IRCI are proposed and summarised. They will be referenced by IRCI for developing its new Long- and Medium-Term Programmes and project plans from FY 2021 onward.

4) Proceedings of the forum are published, which should include suggestions for IRCI. A possibility of separate publication, in the following years, of the selected papers focusing on the role of research may be considered.

Specific outputs: Proceedings including recommendations for IRCI

Project partners/cooperating researchers and organisations: Various research institutions in Japan and Asia-Pacific region that have cooperative relationship with IRCI

*See attached PDM (IRCI/2018/7GB/7/Annex 2c) for the detailed project design and benchmarks.

Activity Focus I. Promoting Research for ICH Safeguarding Multi-disciplinary Study on ICH's Contribution to Sustainable Development – Focusing on Education

Period of implementation: FY 2018-2019

Geographic focus: Philippines and Viet Nam

Background: Since FY 2013, IRCI has carried out the Mapping Project in order to develop a cooperative research network and to promote research for ICH safeguarding. Among the important safeguarding issues identified in this project, the contribution of ICH to sustainable development was highlighted as important consideration.

UNESCO emphasises the contribution of culture to the sustainable development. In the Major Programme IV of the draft 39C/5, UNESCO outlines the contribution of culture to the Sustainable Development Goals (SDGs), where potential contribution of ICH is expected in SDGs 2, 4, 5, 11, and 17. At the twelfth session of the Intergovernmental Committee, a decision was made to dedicate its second funding priority to the safeguarding of ICH in formal and non-formal education, testifying a growing need for its contribution to SDG 4 (education). IRCI's project is in line with this development.

Purpose: Education plays a pivotal role in sustainable development, and it is also one of the important safeguarding measures stipulated in Article 2 of the 2003 Convention. This project aims at developing research on incorporating ICH into teaching and learning practices in formal and non-formal education, whereby contributing from the ICH perspective to Sustainable Development Goals (SDGs) in the 2030 Agenda.

Through the implementation of the project, IRCI also attempts to strengthen a multidisciplinary research network for ICH safeguarding that consists of various research institutions. It is also expected that research capacity of academic institutions in the Asia-Pacific region is reinforced, and the quality education is promoted in the region.

Progress/preparatory activities (during/before FY 2018): Prior to the project's official launch in April 2018, IRCI conducted a feasibility study in the Philippines and Viet Nam (Feb. 2018). This study identified that, while projects linking ICH and sustainable development are still relatively scarce, the importance of such an attempt has increasingly been recognized in these countries. Based on more recent discussions held in Ha Noi and Tokyo (May 2018), IRCI has been preparing the following activities during FY 2018:

1) Develop guidelines to create educational materials that include a large body of ICH elements. For the Philippines, a special attention will be paid to non-formal educational institutions where masters teach knowledge and skills to the children. For Viet Nam, such guidelines are especially important because the country has been developing a

new educational curriculum for next decades.

2) An international conference will be held towards the end of Jan. 2019, attended by cooperating researchers in the above countries. It is expected to provide an opportunity to deepen discussions on ICH's contribution to SDG 4.

Specific activities for FY 2019: 1) Review the lessons learned during FY 2018 and discuss a way to integrate the recommendations/guidelines into a prototype of educational materials, in cooperation with experts from the Philippines and Viet Nam.

2) Create, in cooperation with the National Commission for Culture and the Arts, Vietnam Museum of Ethnology and Vietnam Institute of Educational Sciences, educational materials as discussed above, and introduce it to formal and non-formal learning settings, to examine as a case study the contribution of ICH in education.

Specific outputs: Educational materials that emphasise upon ICH and further strengthen the safeguarding and transmission of ICH present in the region will be developed in collaboration with project partners. This may take the form of a project report that contains related recommendations.

Project partners/cooperating researchers and organisations:

<u>Project partner</u>: Vietnam Museum of Ethnology; Vietnam Institute of Educational Sciences; National Commission for Culture and the Arts (Philippines) <u>Cooperating organisation</u>: UNESCO Ha Noi Office; UNESCO Bangkok Office; Nara University of Education

*See attached PDM (IRCI/2018/7GB/7/Annex 2d) for the detailed project design and benchmarks.

Activity Focus II. Research on ICH Safeguarding and Disaster Risk Management Study of Emergency Protection of ICH in Conflict-Affected Countries in Asia

Period of implementation: FY 2017-2020

Geographic focus: Afghanistan, Sri Lanka (Northern and Eastern Provinces¹), and Timor-Leste

Background: Armed conflicts have negative impacts on local people, including the bearers and practitioners of ICH. Under such circumstances, ICH that has been transmitted by people from generation to generation could disappear or face the danger of extinction in the immediate term, due to various factors such as the loss of life and

¹ Northern and Eastern Provinces of Sri Lanka were severely affected by the civil war (1983-2009).

forced displacement. While the role played by ICH in recovering the community's solidarity in emergencies has received a greater attention, the detailed situation of ICH remains to be investigated. UNESCO C/4 and C/5 documents has been emphasising the importance of dealing with ICH in post-conflict situations; the twelfth session of the Intergovernmental Committee (12.COM 15) discussed ICH in emergencies, and the latest 39C/5 added cross-cutting ER 5 to address this issue.

IRCI has previously implemented a research project in Northern and Eastern Provinces of Sri Lanka. Building on this experience, IRCI launched this project in FY 2017 as a new initiative to develop suitable safeguarding measures for ICH in conflict-affected countries through case studies.

Therefore, this project aims to assess the situation of ICH that has been affected by conflict, by conducting case studies in selected regions of conflict-affected countries in Asia. In consideration of potential difficulties in implementing research, priority is given to the northern and eastern provinces of Sri Lanka, while the implementation of research is considered carefully for other conflict-affected countries such as Timor-Leste and Afghanistan.

Purpose: This project aims to examine, as case studies, ICH under conflict-affected situations and specify risk factors that threaten the viability of ICH. Through the case studies in the selected areas of the above three countries, it seeks to identify suitable methodologies for identifying and safeguarding community's ICH in conflict-affected situations. The project is expected to contribute to enhance research on safeguarding and revitalisation measures of ICH in conflict-affected situations.

Progress/preparatory activities (during/before FY 2018): The preliminary survey in FY 2017 clarified that post-conflict situations are considerably different in the above three countries, and that the research plan should be arranged separately to better reflecting the country-specific conditions. Therefore, preliminary workshops were held separately in Tokyo to find out the country's situation in detail and to develop research plan for Afghanistan, Sri Lanka (both in March 2018), and Timor-Leste (April 2018). IRCI also established partnership to implement the project (see project partners section below).

Preliminary research based on questionnaires is undertaken in FY 2018 in selected areas of Afghanistan and Timor-Leste by project partners to identify and enlist remaining ICH elements, particularly those facing the threat of disappearing, according to the research plan developed in the above workshops. The field research in Sri Lanka is conducted in Northern and Eastern Provinces in accordance with the guidelines developed by IRCI and National Crafts Council of Sri Lanka.

Workshops are planned for each country towards the end of FY 2018, to monitor the

progress, analyse collected data, and discuss the detailed research plan for FY 2019.

Specific activities for FY 2019: 1) Research will be continued in cooperation with project partners to identify remaining ICH elements and related communities, and to develop possible safeguarding measures focusing on certain ICH elements. It should reflect the updated research plan developed in FY 2018. In this process:

a) Promote the participation of further local universities and museums to strengthen and establish the research network in the countries.

b) Challenges and methodologies are summarized to be reflected into the future survey.

c) In the event that activities to be implemented in FY 2018 is interrupted due to unexpected situations, they are continued in FY 2019 to follow the programmed steps.

2) Consultative meetings will be held for each country to examine the results of field research in FY 2019, in order to develop possible research orientation for safeguarding and to discuss the research plan for FY 2020.

Specific outputs: By the end of FY 2019, 1) important safeguarding issues are identified and discussed for developing measures for the safeguarding and revitalisation of ICH for each country; and 2) methodologies for collecting data in conflict-affected situations are elaborated.

Recommendations for possible safeguarding measures and the proposals for cooperative future research activities are developed as the final output.

Project partners/cooperating researchers and organisations:

<u>Project partner</u>: Ministry of Culture and Education of Timor-Leste; Ministry of Culture and Information of Afghanistan; National Crafts Council of Sri Lanka <u>Cooperating organisation</u>: Balkh University (Afghanistan); Bamiyan University (Afghanistan); University of Colombo (Sri Lanka); Craft Revival Trust (India) (as resource person); UNESCO Offices, including Kabul Office

*See attached PDM (IRCI/2018/7GB/7/Annex 2e) for the detailed project design and benchmarks.

3. Cooperation with Sakai City

In accordance with its Medium-term Programme (2016-2020), and within the framework of its mandate as specified in the Agreement between UNESCO and the Government of Japan, IRCI has been contributing to the projects carried out by Sakai City for promoting ICH to the general public.

In FY 2019, IRCI will contribute to 'The Tokyo Symposium 2019 on Cultural Heritage,' organised by Sakai City in possible partnership with National Institutes for Cultural Heritage, Japan (NICH). This activity is planned and organised by Sakai City with its own budget, and the detailed plan is yet to be developed. Taking this opportunity, IRCI provides for this symposium an updated panel display introducing its activities for ICH safeguarding, along with distributing its brochures and reports. This activity will not only raise the public awareness concerning the importance of ICH but also promote the visibility of IRCI to the large public in Tokyo.